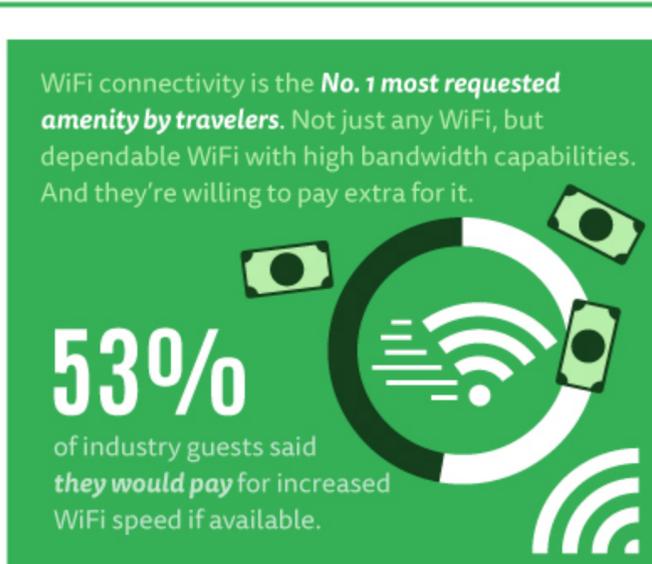


OPEN UP TO NEW PROFIT WITH
HOSPITABLE WiFi



WiFi can be a game-changer for a park or resort operator. Modern travelers seek parks with reliable, mobile-friendly WiFi access to check email, work, and stream video – what TengoInternet calls “Hospitable WiFi.”



TENGOINTERNET:

A SUSTAINABLE WAY TO DO WiFi

TengoInternet now offers “**Freemium WiFi**” for parks and resorts that allows you to give your guests multiple attractive options, which you can configure:



A free basic WiFi plan and an alternate high-speed paid plan,



A free high-speed plan for limited duration and paid thereafter, or



A fully paid plan with high-speed internet (maximizes your revenue).

Whichever plan you choose, the benefits – revenue from paid WiFi plans, increased occupancy, and longer average stays – are **YOURS**, turning your investment into a sustainable new addition to your park or resort.

BREAKEVEN EXAMPLE:

A typical mobile-friendly WiFi network – including design, equipment, installation and 24/7 support – is approximately \$6 per site per month, or 20 cents per day, for a 48-month period.

So a **100-site park** charging **\$600** for a monthly pad and **\$30** per month for its high-speed WiFi would break even if:



Just **20 guests** pay for the WiFi each month (\$6 x 100 sites / \$30), or...



Occupancy increases by just **one site** per month (\$6 x 100 sites / \$600).



What we see is we'll get someone in for a week or two now, but when they've had a good internet experience, we can turn those into 2-5 month customers next summer. You let them know they've got access to anything with great internet out here and they'll stay much longer.

DANIEL FREEDMAN, G7 RESORTS



Visit www.tengointernet.com to find out more about “Hospitable WiFi” and turn the No. 1 requested amenity into a new source of revenue.

