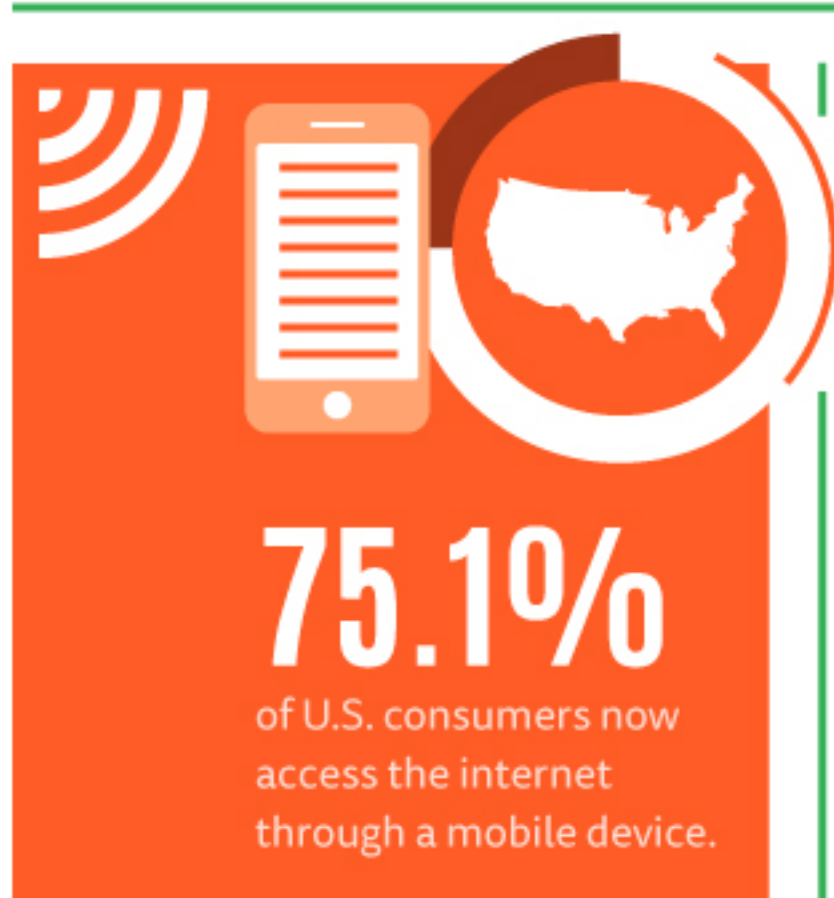


# OPEN UP TO NEW PROFIT WITH HOSPITABLE WIFI



WiFi can be a game-changer for a park or resort operator. Modern travelers seek parks with reliable, mobile-friendly WiFi access to check email, work, and stream video – what TengoInternet calls “Hospitable WiFi.”



WiFi connectivity is the **No. 1 most requested amenity by travelers**. Not just any WiFi, but dependable WiFi with high bandwidth capabilities. And they’re willing to pay extra for it.

**53%**

of industry guests said **they would pay** for increased WiFi speed if available.



TENGOINTERNET:

## A SUSTAINABLE WAY TO DO WIFI

TengoInternet now offers “**Freemum WiFi**” for parks and resorts that allows you to give your guests multiple attractive options, which you can configure:



A free basic WiFi plan and an alternate high-speed paid plan,



A free high-speed plan for limited duration and paid thereafter, or



A fully paid plan with high-speed internet (maximizes your revenue).

Whichever plan you choose, the benefits – revenue from paid WiFi plans, increased occupancy, and longer average stays – are **YOURS**, turning your investment into a sustainable new addition to your park or resort.

## BREAKEVEN EXAMPLE:

A typical mobile-friendly WiFi network – including design, equipment, installation and 24/7 support – is approximately \$6 per site per month, or 20 cents per day, for a 48-month period.

So a **100-site park** charging **\$600** for a monthly pad and **\$30** per month for its high-speed WiFi would break even if:



Just **20 guests** pay for the WiFi each month (\$6 x 100 sites / \$30), or...



Occupancy increases by just **one site** per month (\$6 x 100 sites / \$600).



**What we see is we'll get someone in for a week or two now, but when they've had a good internet experience, we can turn those into 2-5 month customers next summer. You let them know they've got access to anything with great internet out here and they'll stay much longer.**

DANIEL FREEDMAN, G7 RESORTS

Visit [www.tengointernet.com](http://www.tengointernet.com) to find out more about “Hospitable WiFi” and turn the No. 1 requested amenity into a new source of revenue.